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NAAC 3rdCYCLE

Criterion III Metric 3.5.1.1

Criterion III: - Research Innovations and Extension

Key Indicator – 3.5 Consultancy

Letter from the Consultancy



Coimbatore 29/10/2018

Dear Dr. Ramamurthi K,

Greetings from Goodhealth Corp.

I extend my sincere gratitude for your invaluable contribution as a consultant in the area of E-Marketing strategies from 25/10/2018 to 27/10/2018. Your expertise and insights have played a pivotal role in shaping the growth trajectory of our company. Your commitment to excellence and passion for imparting knowledge have truly left a lasting impact on our team.

As a token of our appreciation for your exceptional consultancy services, we are pleased to inform you that a consultation honorarium of Rs. 1,08,980 is being transferred to the college bank account via NEFT.

Once again, thank you for your time, dedication, and expertise. We look forward to the possibility of collaborating with you in the future and wish you continued success in all your endeavors.

Best regards,

Good Health Corp.
Ganapathy, Coimbatore - 641 006.

Y.A. Jagamit

5/30, 2nd St, Sri Thiruvengadam Nagar, Alamelu Manga Puram, Ganapathy, Coimbatore, Tamil Nadu 641006







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Key Indicator – 3.5 Consultancy

Letter from the Consultancy



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Coimbatore 29/11/2019

Dear Dr. Madhumadhi M,

On behalf of i3 Design Factory, I would like to express our sincere appreciation for your exceptional consultancy services in the field of **Database Automation** during the period from **25.11.2019 to 28.11.2019**.

Your expertise and guidance have been invaluable in steering our company towards enhanced database automation strategies, fostering both efficiency and growth. The insights you shared have not only refined our operational processes but have also played a pivotal role in educating our employees on the latest advancements in the field.

As a token of our gratitude, we are pleased to inform you that an honorarium of **Rs. 3,23,000** is being transferred to the college bank account via NEFT. This amount is a reflection of the significant impact your consultation has had on our company's progress.

Once again, thank you for your invaluable contribution to i3 Design Factory's growth. We look forward to the possibility of working with you again in the future.

Best regards.

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Address: i3 Design Factory, Opp to CDCC Bank, KK Nagar, Mettupalayam, Coimbatore - 641 301 www.i3design.in | Phone: 83000 63636

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Coimbatore Institute of Management & Technology Narasipuram, Coimbatore - 641 109.





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Criterion III: - Research Innovations and Extension

Key Indicator – 3.5 Consultancy

Letter from the Consultancy



Coimbatore 23/12/2019

Dear Dr. V Latha,

Greetings form Goodhealth Corp.

I extend our sincere gratitude for your exceptional consultancy services in the area of Marketing Strategic Survey from 18.12.2019 to 20.12.2019.

Your expertise and insights have been instrumental in shaping the growth trajectory of our company. The strategic survey you conducted not only provided valuable data for our marketing initiatives but also served as a comprehensive educational experience for our employees, enhancing their understanding of contemporary marketing strategies.

As a token of our appreciation, we are pleased to inform you that an honorarium of **Rs. 2,00,000** is being transferred to the college bank account via NEFT.

Your dedication and commitment to excellence have left an indelible mark on our team, and we are truly grateful for the opportunity to have collaborated with you. We look forward to the prospect of working together again in the future.

Best regards,

For Good Health Corp.
Generathy, Coimbatore - 641 006.

5/30, 2nd St, Sri Thiruvengadam Nagar, Alamelu Manga Puram, Ganapathy, Coimbatore, Tamil Nadu 641006







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NAAC 3rdCYCLE

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Criterion III: - Research Innovations and Extension

Key Indicator – 3.5 Consultancy

Letter from the Consultancy



Coimbatore 12/10/2020

Dear Dr.Uma shankar K,

Greetings from Goodhealth Corp.

I am writing to express our sincere appreciation for your outstanding consultancy services at Goodhealth Corp, specifically under the area of Sales Prediction and Improving Strategy from 08.10.2020 to 10.10.2020.

Your expertise and strategic insights have played a pivotal role in charting a course for the growth of our company. The Sales Prediction and Strategy Improvement initiatives you spearheaded not only provided valuable direction for our sales team but also served as an enriching educational experience for all our employees, fostering a deeper understanding of effective sales strategies.

In recognition of your invaluable contributions, we are delighted to inform you that an honorarium of INR 3,60,000 is being transferred to the college bank account via NEFT.

We are truly grateful for the opportunity to have collaborated with someone of your caliber. Once again, thank you for your invaluable contribution to the growth and success of Goodhealth Corp.

Best regards,

Good Health Corp.

Gananathy, Coimbatore - 641 006.

5/30, 2nd St, Sri Thiruvengadam Nagar, Alamelu Manga Puram, Ganapathy, Coimbatore, Tamil Nadu 641006

Coimbatore Institute of Management & Technology Narasipuram, Coimbatore - 641 109.





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NAAC 3rdCYCLE

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Criterion III: - Research Innovations and Extension

Key Indicator – 3.5 Consultancy

Letter from the Consultancy



Coimbatore 22/02/2022

Dear Dr.Latha,

Greetings from Goodhealth Corp.

I am writing to extend my sincere gratitude for your exceptional consultancy services at Goodhealth Corp, specifically under the area of Analysis of the Cash and Fund Flow from 17.02.2022 to 19.02.2022.

Your expertise and insights have been instrumental in enhancing our understanding of cash and fund flow dynamics within our organization. The comprehensive analysis you conducted has provided valuable insights that will undoubtedly contribute to the financial health and strategic planning of Goodhealth Corp.

In recognition of the tremendous value, you have added to our organization, we are pleased to inform you that an honorarium of INR 2,60,000 is being transferred to the college bank account via NEFT.

Thank you once again for your invaluable contributions. We look forward to the possibility of working together in the future.

Y.A. Jagant

For Good Health Corp. Ganapathy, Coimbatore - 641 006.

5/30, 2nd St, Sri Thiruvengadam Nagar, Alamelu Manga Puram, Ganapathy, Coimbatore, Tamil Nadu 641006

Narasipuram, Coimbatore - 641 109.





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NAAC 3rdCYCLE

Criterion III Metric 3.5.1.1

Criterion III: - Research Innovations and Extension

Key Indicator – 3.5 Consultancy

Letter from the Consultancy



Angamaly 31/03/2022

Dear Dr.Sangeetha N,

We are writing to express our heartfelt appreciation for your outstanding consultancy services under the area of **Sales Trend Analysis** from **28.03.2022 to 30.03.2022.**

Your expertise and insights have proven invaluable in providing a comprehensive understanding of our sales trends. The analysis you conducted has not only illuminated the current landscape but has also equipped us with strategic insights for the future growth of Thannikkottu Group.

In recognition of your significant contribution, we are pleased to inform you that an honorarium of **INR 200,000** is being transferred to the college bank account via NEFT.

We are grateful for the opportunity to have benefited from your expertise. Thank you once again for your invaluable contributions. We look forward to the possibility of collaborating with you in the future.

Best regards







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Criterion III Metric 3.5.1.1

Criterion III: - Research Innovations and Extension

Key Indicator – 3.5 Consultancy

Letter from the Consultancy



Angamaly 04/11/2022

Dear Dr.Y.Babu Vinothkumar,

Good day!

We are overwhelmed to express our sincere appreciation for your outstanding consultancy services under the area of **Analysis of Marketing Strategy** from **01.11.2022 to 03.11.2022.**

Your expertise and insights have been instrumental in critically examining and enhancing our marketing strategies. The comprehensive analysis you conducted has provided valuable insights that will undoubtedly contribute to the success and growth of Thannikkottu Group.

In recognition of your significant contribution, we are pleased to inform you that an honorarium of **INR 300,000** is being transferred to the college bank account via NEFT.

Your commitment to excellence and your ability to navigate the complexities of marketing strategy have made a lasting impression on our team. We are grateful for the opportunity to have benefited from your expertise.

Thank you once again for your invaluable contributions. We look forward to the possibility of collaborating with you in the future.

Best regards,

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THANNIKKOTTU GROUP, THANNIKOTTU BUILDINGS, OPP TO KSRTC BUS STAND, ANGAMALY, KERALA 683572







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Criterion III Metric 3.5.1.1

Criterion III: - Research Innovations and Extension

Key Indicator – 3.5 Consultancy

Letter from the Consultancy



Angamaly 27/03/2023

Dear Dr. V Latha,

Good day!

We are writing to express our sincere appreciation for your outstanding consultancy services under the areas of **Brand Development**, **Strategic Planning**, **and Product Development** from **23.03.2023** to **25.03.2023**.

Your expertise and insights have played a pivotal role in shaping our approach to brand development, strategic planning, and product innovation. The depth and breadth of the analysis you provided have been instrumental in guiding Thannikkottu Group towards a more robust and forward-thinking business strategy.

In recognition of your significant contribution, we are pleased to inform you that an honorarium of **INR 270,000** is being transferred to the college bank account via NEFT.

We are truly grateful for the opportunity to have benefited from your expertise. Thank you once again for your invaluable contributions. We look forward to the possibility of collaborating with you in the future.

Best regards

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THANNIKKOTTU GROUP, THANNIKOTTU BUILDINGS, OPP TO KSRTC BUS STAND, ANGAMALY, KERALA 683572



